

Remit To: WFOR-TV
P.O. BOX 905891
CHARLOTTE, NC 28290-5891



WFOR-TV

INVOICE

For: CARLOS GIMENEZ FOR MAYOR CAMPAIGN(319615)
2030 S Douglas Rd Ste 105
Coral Gables, FL 33134-4615

Account Exec: SUSAN INKER-PURETZ
Office: WFOR-TV
Contract Num: 1161-54580
Contract Dates: 08/06/2012-08/13/2012
Customer Order:
Linked Order:
CPE: CGFMC / 3Q12 / AUG

Invoice Num: 1161-410537
Invoice Date: 08/19/2012
Billing Cycle: Weekly
Billing Period: 07/30/2012-08/19/2012

Page 1 of 3

PAY BY 09/18/2012
Net 30 days

In Account NOISEWORKS MEDIA-DBA NW MEDIA(303568)
With: 814 Ponce De Leon Blvd
Coral Gables, FL 33134-3049
ATTN:Accounts Payable

Product Desc: CARLOS GIMENEZ FOR MAYOR CAMPAIGN

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	CBS4 EARLY SHOW (LOCAL)	08/06/2012-08/09/2012	MTWT...	30	4	400.00			
NOTE: CANDIDATE DISCOUNT - NON PREEMPTION									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/06/2012-08/12/2012		MTWT...	4	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/06/2012	Mo	06:42:25 AM		G DID IT AGAIN H264	30	400.00			
08/07/2012	Tu	06:24:14 AM		CARLOSGHONOR&INTEG	30	400.00			
08/08/2012	We	06:28:49 AM		CARLOSGHONOR&INTEG	30	400.00			
08/09/2012	Th	06:12:33 AM		CARLOSGHONOR&INTEG	30	400.00			
2	LATE NEWS	08/06/2012-08/09/2012	MTWT...	30	4	1,350.00			
NOTE: CANDIDATE DISCOUNT - NON PREEMPTION									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/06/2012-08/12/2012		MTWT...	4	1,350.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/06/2012	Mo	11:23:35 PM		CARLOSGHONOR&INTEG	30	1,350.00			
08/07/2012	Tu	11:19:55 PM		CARLOSGHONOR&INTEG	30	1,350.00			
08/08/2012	We	11:27:35 PM		CARLOSGHONOR&INTEG	30	1,350.00			
08/09/2012	Th	11:13:42 PM		CARLOSGHONOR&INTEG	30	1,350.00			
3	FACING SOUTH FLORIDA	08/12/2012-08/13/2012S	30	2	360.00			
NOTE: CANDIDATE DISCOUNT - NON PREEMPTION									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/06/2012-08/12/2012	S	2	360.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/12/2012	Su	08:29:25 AM		TESTIMONIAL HERALD	30	360.00			
08/12/2012	Su	08:56:48 AM		CARLOS GIMENZ HERALD	30	360.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

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In Account With: NOISEWORKS MEDIA-DBA NW MEDIA(303568)
814 Ponce De Leon Blvd
Coral Gables, FL 33134-3049
ATTN:Accounts Payable

Product Desc: CARLOS GIMENEZ FOR MAYOR CAMPAIGN

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
4	CBS4 EARLY SHOW (LOCAL)	08/13/2012-08/13/2012	M	30	1	400.00				
NOTE: CANDIDATE DISCOUNT - NON PREEMPTION										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/13/2012-08/19/2012		M		1		400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/13/2012	Mo	06:10:52 AM		TESTIMONIAL HERALD	30	400.00				
5	07:00:00-08:00:00	08/13/2012-08/13/2012	M	30	1	350.00				
NOTE: CANDIDATE DISCOUNT - NON PREEMPTION										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/13/2012-08/19/2012		M		1		350.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/13/2012	Mo	07:58:55 AM		CARLOS GIMENZ HERALD	30	350.00				
6	LATE NEWS	08/13/2012-08/13/2012	M	30	1	1,350.00				
NOTE: CANDIDATE DISCOUNT - NON PREEMPTION										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/13/2012-08/19/2012		M		1		1,350.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/13/2012	Mo	11:21:00 PM		TESTIMONIAL HERALD	30	1,350.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals 13		9,820.00		1,473.00		8,347.00	0.00	0.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from



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CBS TELEVISION STATIONS

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Billing Notes

CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

Wire Transfer Instructions:	For Billing Inquiries Please Contact: CONTROLLERS OFFICE: WFOR-TV (305) 591-4444	Gross Billing	9,820.00
		Trade Value	0.00
		Agency Commission	1,473.00
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
		Pay This Amount	8,347.00

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